

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the patent of:

Attorney Docket No.: 4292.02US01

Lipscomb et al.

Confirmation No.: 8953

Patent No.: 7,020,704

Application No.: 09/679,688

Issued: March 28, 2006

Filed: October 5, 2000

For: SYSTEM AND METHOD FOR DISTRIBUTING MEDIA ASSETS TO USER
DEVICES VIA A PORTAL SYNCHRONIZED BY SAID USER DEVICES

POWER OF ATTORNEY

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

I hereby appoint the practitioners associated with **Customer Number 24113** to prosecute this patent and to transact all business in the Patent and Trademark Office connected therewith.

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Please grant any extension of time necessary for entry; charge any fee due to Deposit Account No. 16-0631.

Patent No. 7,020,704

Please reference Attorney Docket No. 4292.02US01 on all correspondence.
Additionally, please charge any future fees to Deposit Account No. 16-0631.
All previous powers of attorney granted in this case are hereby revoked.

ZapMedia Services, Inc., Assignee

Date: 7/25/11

S. Van Rossendaal
Signature

Simon Van Rossendaal
Name Printed or Typed

President
Title